

NCC Cable System Order

Order #	62308168	Flight Dates	07/18/16 - 07/24/16	Update Date	07/26/16
Syscode	1755	Agency	Multi Media Services	Version	2 Vs. 1
System Name	Cox Media/Gulf Coast-Florida U-verse, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code		Total	\$4,158.00
AE	Collin Diederich	Product Code		Commission	\$623.70
Sales Coordinator	Taylor Dale	Est Code	566	Net Total	\$3,534.30
Office	Washington	Product Name		Total Spots	91
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/26. MG NA spots into 62310943. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	10	\$15.00	\$150.00	30	
2	CNN	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	4	\$15.00	\$60.00	30	-1x
3	CNN	CNN NEWSROOM<	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	9	\$11.00	\$99.00	30	-1x
4	CNN	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	
5	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	14	\$94.00	\$1,316.00	30	-1x
6	FXNC	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	6	\$56.00	\$336.00	30	
7	FXNC	VARIOUS	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	17	\$19.00	\$323.00	30	-3x
8	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	11	\$34.00	\$374.00	30	-1x
9	FXNC	AVG. ALL WKS<	7/18/16	7/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$131.00	\$1,310.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	91	0	0	0	0	0	0	0	0	0	0	0	91
AMT	\$4,158.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,158.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/26/16

62308168 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62308168
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Flight Dates	07/18/16 - 07/24/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Client Code	
Product Code	
Est Code	566
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/26/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$1,238.00	
Commission		\$185.70	
Net Total		\$1,052.30	
Total Spots		78	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/26. MG NA spots into 62310943. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	8	\$5.00	\$40.00	30	-2x
2	CNN	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	4	\$5.00	\$20.00	30	-1x
3	CNN	CNN NEWSROOM<	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	8	\$4.00	\$32.00	30	-2x
4	CNN	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
5	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	13	\$31.00	\$403.00	30	-2x
6	FXNC	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	6	\$19.00	\$114.00	30	
7	FXNC	VARIOUS	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	16	\$6.00	\$96.00	30	-4x
8	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	-9x
9	FXNC	AVG. ALL WKS<	7/18/16	7/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$44.00	\$440.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	78	0	0	0	0	0	0	0	0	0	0	0	78
AMT	\$1,238.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,238.00

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Date Printed 07/26/16

62308168 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62308168
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	07/18/16 - 07/24/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Update Date	07/26/16
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Client Code	
Product Code	
Est Code	566
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$1,412.00
Commission	\$211.80
Net Total	\$1,200.20
Total Spots	91
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	7/26. MG NA spots into 62310943. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	10	\$5.00	\$50.00	30	
2	CNN	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	5	\$5.00	\$25.00	30	
3	CNN	CNN NEWSROOM<	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	6	\$4.00	\$24.00	30	-4x
4	CNN	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
5	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	15	\$31.00	\$465.00	30	
6	FXNC	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	6	\$19.00	\$114.00	30	
7	FXNC	VARIOUS	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	17	\$6.00	\$102.00	30	-3x
8	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$11.00	\$132.00	30	
9	FXNC	AVG. ALL WKS<	7/18/16	7/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$44.00	\$440.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	91	0	0	0	0	0	0	0	0	0	0	0	91
AMT	\$1,412.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,412.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/26/16

62308168 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62308168
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	07/18/16 - 07/24/16
Agency	Multi Media Services
Advertiser	Mike Hill for FL State Senate

Update Date	07/26/16
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Feb16
-	

Client Code	
Product Code	
Est Code	566
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$728.00
Commission	\$109.20
Net Total	\$618.80
Total Spots	92
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	7/26. MG NA spots into 62310943. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	9	\$3.00	\$27.00	30	-1x
2	CNN	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	5	\$2.00	\$10.00	30	
3	CNN	CNN NEWSROOM<	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	7	\$2.00	\$14.00	30	-3x
4	CNN	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$3.00	\$30.00	30	
5	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	15	\$15.00	\$225.00	30	
6	FXNC	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	6	\$10.00	\$60.00	30	
7	FXNC	VARIOUS	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	18	\$5.00	\$90.00	30	-2x
8	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
9	FXNC	AVG. ALL WKS<	7/18/16	7/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	92	0	0	0	0	0	0	0	0	0	0	0	92
AMT	\$728.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$728.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/26/16

62308168 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62308168	Flight Dates	07/18/16 - 07/24/16	Update Date	07/26/16
Syscode	6588	Agency	Multi Media Services	Version	2 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Mike Hill for FL State Senate	Show All Lines	
Market	Mobile			Total # of Weeks	1
		Client Code		Total	\$5,580.00
AE	Collin Diederich	Product Code		Commission	\$837.00
Sales Coordinator	Taylor Dale	Est Code	566	Net Total	\$4,743.00
Office	Washington	Product Name		Total Spots	88
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/26. MG NA spots into 62310943. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	10	\$20.00	\$200.00	30	
2	CNN	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	4	\$20.00	\$80.00	30	-1x
3	CNN	CNN NEWSROOM<	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	5	\$15.00	\$75.00	30	-5x
4	CNN	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	
5	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	09:00	X	X	X	X	X			-	-	15	\$125.00	\$1,875.00	30	
6	FXNC	VARIOUS	7/18/16	7/24/16	06:00	15:00						X	X	-	-	6	\$75.00	\$450.00	30	
7	FXNC	VARIOUS	7/18/16	7/24/16	09:00	15:00	X	X	X	X	X			-	-	18	\$25.00	\$450.00	30	-2x
8	FXNC	VARIOUS	7/18/16	7/24/16	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$45.00	\$450.00	30	-2x
9	FXNC	AVG. ALL WKS<	7/18/16	7/24/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$175.00	\$1,750.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	88	0	0	0	0	0	0	0	0	0	0	0	88
AMT	\$5,580.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,580.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/26/16

62308168 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |